



The Recycling Partnership's Best Management Practices (BMPs) Municipal/MRF Contracting Guide will strengthen municipal contract language to support sustainable end market development through supply and material quality agreements. Development of this toolkit is currently underway with input from other trade organizations – SWANA, ISRI and NWRA.



Community Needs:

- Stability
- Predictability



MRF Needs:

- Stability
- Profitability

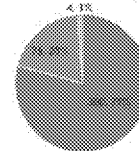
Common Needs:

- Sense of Trust and Long-Term Shared Vision
- Communication Between Industry Partners
- Informed Public Commitment to Recycling
 - Material Quality
 - Shared market revenue



Residential MRF Landscape

(Worksheet: Municipal MRF Ownership in the U.S.)



• Private MRFs • Public MRFs • Non-profit MRFs



Driving Market Demand through Post-consumer Use Commitments

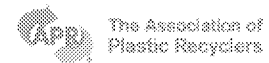
The Markets Work Group is interested in launching an expanded “Recycling Demand Challenge” in 2020 to include all types of materials.

A Demand Challenge Program would be modeled after **The Association of Plastic Recyclers (APR) Demand Champions Program** and would enlist private industry to commit to purchase **new** volumes of post-consumer material for use in durable goods and other products.

This will increase demand for material, thus pulling supply and producing more high quality products made with post consumer materials. The program recognizes that:

- Consistent, reliable demand for recycled content is critical for vibrant and sustainable recycling programs
- Strong demand pull will build a more robust recycling supply chain
- Domestic demand for post consumer materials will boost a “circular economy” while reducing reliance on exports markets.

The Working Group identified the value of expanding APRs successful program all material types.



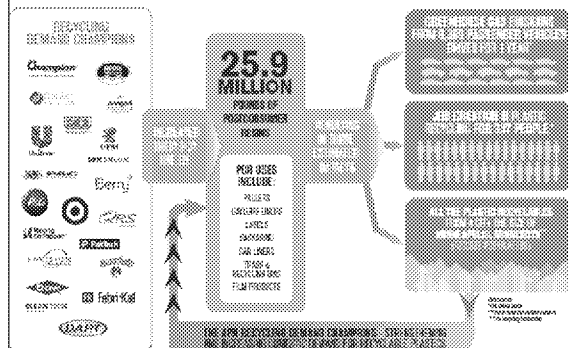
Driving Market Demand through Post-consumer Use Commitments

2019 Demand Champions

2020 Demand Champions

APR RECYCLING DEMAND CHAMPIONS YEAR END REPORT

Consistent, reliable demand = mature, vibrant and sustainable recycling!



**2020 Recycling
Demand Champions!**



The Markets Work Group is interested in continuing to work with APR in 2020 to expand this program to include all materials, into a comprehensive Demand Challenge Program.